



If you are selling products or services online, you need it to be quick, easy and secure. You need **ERIC**.

**ERIC** – the father of the Virtual Viewing family of web-platform products - looks after the money. **ERIC** is a fast, secure, industry-proven e-commerce solution for businesses - and transactions - large and small.

**ERIC** (Electronic Retail Internet Components) complies fully with e-commerce best practice and gives you:

- easy start-up options – be online in just a few days
- your own branding – complete integration with your website's look and feel
- quick and easy product import – use your existing product database
- integration with over 35 online secure payment gateways – be sure to get paid!
- multiple language and currency support – perfect for international orders
- Standard and Professional versions to match the scale of your e-commerce operations.

**Whatever your company's size, market or product range, ERIC is the online sales manager for you.**



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**ERIC** manages your products, sales and orders, providing the complete solution for your online store.

Here is just a taste of some of what **ERIC** can do for you:

- comprehensive sales reports – charts, graphs and progress reports
- inventory tracking – up to the moment stock level reporting
- easy to use special offer campaigns – promote products whenever you want
- online Order History viewing for customers to help you build repeat business
- CRM options – build online relationships with your customers to increase sales
- real-time shipping for FedEx, DHL, UPS and Royal Mail
- integrated fraud prevention technology.

And once we have introduced you to **ERIC**, you can meet the rest of the Virtual Viewing family, adding content management (**OSCAR**), e-mail marketing (**EMMA**), pay per click advertising campaign management (**ADAM**) and search engine optimisation (**SUE**) – all working together to enhance not just your online presence but your whole business.

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**Now you've met ERIC,  
why not meet the family...**



Call on 01908 933933  
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