



SUE lifts you up the Google™ rankings without using AdWords™. Below its sponsored links, Google™ lists organically optimised websites, and SUE helps you climb up that leader board. Impossible? Not necessarily ...

SUE is a sophisticated solution for achieving the best possible search engine ranking for your business that helps you achieve the growth you need by:

- identifying the keywords and phrases users really search for – as they deliver the most effectively targeted web traffic – and optimising your web-pages for these words and phrases
- checking the code of your website is search engine friendly
- modifying your site structure to help search engines find the content they need to index
- tracking search engine referrals with Google Analytics™
- keeping you up to speed with other methods to explore – such as building external links to your website to significantly boost your rankings.

If you need to get your website seen, you need to talk to SUE.



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Getting to the top of Google™ without using AdWords™ is a long term project. **SUE** needs careful deployment and collaboration, but while **SUE** takes longer to get you to the top, the results can be longer lasting.

When you employ **SUE**, the package includes:

- initial review with you to understand your market – and your targeted customers
- analysis of real search engine web traffic to identify the most effective keywords
- focused review of specific pages to incorporate keywords at optimum density
- comprehensive graphical reporting of page performance with Google Analytics™
- a full article writing, editing and submission service to help you build external links
- advanced linked micro-sites, totally optimised with individual phrases for specific services, products or events. Individual sites for individual campaigns give 100% accuracy.

And once we have introduced you to **SUE**, you can meet the rest of the Virtual Viewing family, adding content management (**OSCAR**), e-mail marketing (**EMMA**), pay per click advertising campaign management (**ADAM**) and e-commerce (**ERIC**) – all working together to enhance not just your online presence but your whole business.

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**Now you've met SUE,
why not meet the family...**



Call on 01908 933933
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