

Virtual Viewing: Web Solutions for Business

If you are in business today, your website should be about more than just beautiful design or clever technology – although those do matter, of course. It should also be about delivering real, measurable results.

Virtual Viewing's web solutions draw on our in-depth technical knowledge: we have been developing and hosting websites for companies and organisations large and small since 1997 (as the Case Studies on our website demonstrate), but we always marry our IT skills with a keen understanding of business.

We work collaboratively with our customers to make sure we always:

- clearly understand your business – and its future plans – from the outset
- define and agree objectives – what will your website do for you
- identify the most important criteria for measuring your site's performance
- integrate statistical analysis packages – including Google Analytics™ - that enable us to regularly review progress against your business goals with you
- identify new opportunities for using technology intelligently to help you stay competitive and move your business forward.

Technology Tamed and Trained since 1997.



technology tamed and trained
VIRTUAL VIEWING

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Virtual Viewing has an entire family of solutions – all fully tried and tested, and designed to integrate perfectly with each other – to provide the foundations for the success of our customers' web solutions:

- **OSCAR (Online System for Content Administration and Release)**
 - comprehensive and powerful website content management
- **ERIC (Electronic Retail Internet Components)**
 - industry-strength e-commerce for all aspects of online sales and order management
- **ADAM (ADwords Administration and Management)**
 - generating targeted and cost-effective leads using the Google AdWords™ system
- **SUE (Search-engine Upgrade and Enhancement)**
 - effective search engine optimisation backed by detailed analysis and copywriting
- **EMMA (EMail Marketing Assistant)**
 - comprehensive opt-in e-mail marketing and newsletter campaign management.

Just as we work closely with our customers, our family of products work closely together to get the most out of not just your website but your whole business.

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**Meet the Virtual Viewing family -
ready to help your business...**



Call on 01908 933933
or e-mail sales@virtualviewing.co.uk